



CTE
Career & Technical
Education

eDL Career Ready Program™

Equipping our students with knowledge and skills to prepare for industry certifications.



The Largest Digital
Library in North
America

CAREER & ELECTIVE COURSES



**We prepare our intl. students for
high-demand certifications that
align with competitive
U.S. industries.**

"Students enrolled in CTE courses are significantly more likely to develop problem-solving, project completion, research, communication, time management and critical thinking skills during high school."

- Lekes et al., National Research Center for CTE

Stepping into the Future!



Our eDL *Career Ready Program*™ offers international students sequenced learning tracks aligned to national and examination standards. These tracks put our intl. students on a path to obtain industry certifications and to secure employment in high-paying, high-demand jobs.



The clear path to success.

To compete and be successful in today's job market, students require specialized education and up-to-date skills training.

Our *eDL Career Ready Program* puts international students on a clearly defined path to explore career options and acquire the technical knowledge and skills to work towards industry-recognized certification.



Explore the Possibilities

Intl. students can explore a range of course options and choose a career path and program of study that's right for them.

Prepare / Study

Our *eDL Career Ready Program* actively prepares intl. students for where the job market is heading - industries with the greatest job growth and opportunity.

Pursue

Our CTE training courses prepare intl. students to pursue further education or go straight into the workforce.

Most students pursue a career related to their CTE area of study.

Intl. students with greater exposure to CTE are more likely to be employed and earn high wages.





The power of our eDL Career Ready Program™.

Our extensive depth of courses meet state standards and goals for CTE. Our sequenced course programs cover all topics in national certification exams. Ultimately, our three most popular programs set students on a course to obtaining relevant industry-certifications.

How it works...

- 1** Intl. students explore careers through introductory courses.
- 2** Intl. students select a program of study, which can consist of four to eight concentrator courses.
- 3** Intl. students select concentrator courses and then can take industry-endorsed certification exams.



High Demand Areas of Focus

Our most popular career clusters set intl. students on a course to achieving relevant certification.



Information Technology + Engineering & Technology

- Information Support & Services
- Network Systems
- Programming & Software Development
- Web & Digital Communications
- Robotics



Health Sciences

- Therapeutic Service Care
- Diagnostic Services
- Biotechnology Research & Development



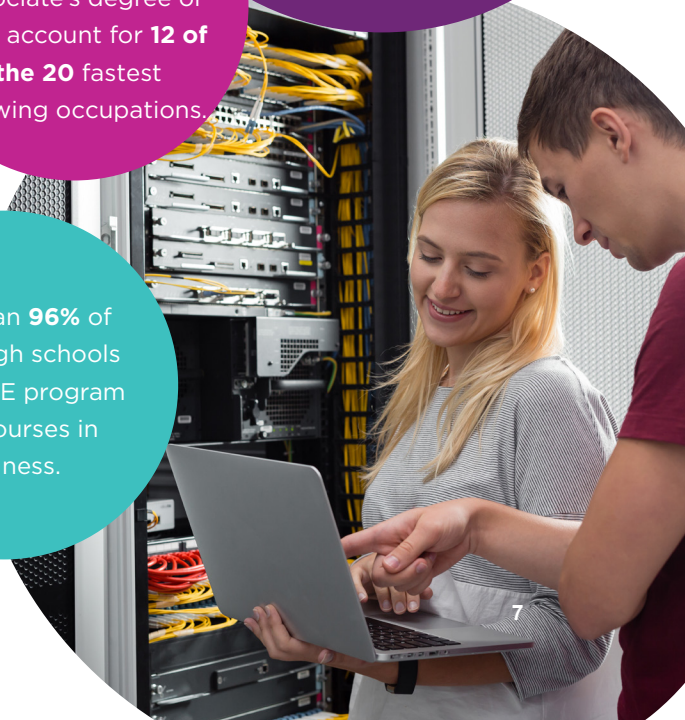
Business Management & Administration + Marketing

- Administrative Support
- General Management
- Marketing Communications
- Professional Sales

IT careers are among the highest salaried. The average salary for a Network Architect is **\$100,000.**

Healthcare occupations, many of which require an associate's degree or less, account for **12 of the 20** fastest growing occupations.

More than **96%** of public high schools with a CTE program offer courses in Business.



eDL Career Ready Program™

Information Technology + Engineering & Technology

From coding to cybersecurity and game design, our IT courses help prepare intl. students for a fast-paced, future forward career in technology.

Pathways

Programming & Software Development

Average Salary:
\$80K - \$96K

Network Systems

Average Salary:
\$62K - \$100K

Information Support & Services

Average Salary:
\$43K - \$59K

Computer Programmer/ Software Developer

- Principles of IT 1a & 1b
- Programming 1a & 1b
- Programming 2a & 2b
- Programming 3a & 3b

Cybersecurity Specialist

- Principles of IT 1a & 1b
- Operational Cybersecurity 1a & 1b
- Network Security Fundamentals 1a & 1b

Network Systems Specialist

- Principles of IT 1a & 1b
- Introduction to Networking 1a & 1b
- Advanced Networking 1a & 1b
- Computer Maintenance 1a & 1b

Microsoft Office Specialist

- Principles of IT 1a & 1b
- Microsoft Excel
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Outlook



- IC3
- Comp TIA IT Fundamentals (ITF+)
- ICT Programming and Logic
- NOCTI Computer Programmer



- IC3
- Comp TIA IT Fundamentals (ITF+)
- CompTIA Security +
- MTA Security
- CCNA CyberOps



- IC3
- Comp TIA IT Fundamentals (ITF+)
- MTA Networking Fundamentals
- CISCO Certified Network Associate
- CompTIA A+
- CompTIA Network +
- NOCTI: Network Systems
- NOCTI: Computer Networking Fundamentals



- IC3
- Comp TIA IT Fundamentals (ITF+)
- MO-100 Microsoft Word (2019)
- MO-200 Microsoft Excel (2019)
- MO-300 Microsoft PowerPoint (2019)
- MO-400 Microsoft Outlook (2019)
- MO-500 Microsoft Access Expert (2019)
- MOS 2016 certifications also supported.

*To see the full list visit our website.



- Programmer
- Software Developer



- Cybersecurity Specialist
- Network Support Specialist
- Network Architect



- Executive Assistant
- Office Manager

eDL Career Tracks and Courses

Certification

High Demand Careers

LEGEND



Introductory Courses



Concentrator Courses



More Course Options Available

Industry Employment:
2,300,000 jobs

Fastest Growing Occupations:

- Cybersecurity Specialist
- App Software Developer
- Web Developer 2

5 Pathways, 8 Career Tracks, 41 Courses

Web & Digital Communications

Average Salary: \$65K - \$90K

Digital Media/ Web Designer

- Principles of IT 1a & 1b
- Digital Media Fundamentals 1a & 1b
- Digital Media Website Design 2a & 2b

Game & Animation Designer/Programmer

- Principles of IT 1a & 1b
- Foundations of Game Design 1a & 1b
- Game Design 2a & 2b

Web Developer

- Principles of IT 1a & 1b
- Web Development 1a & 1b
- Web Development 2a & 2b

Engineering & Technology

Average Salary:
\$80K

Robotics Specialist

- Applied Engineering 1a & 1b
- Robotics 1a & 1b
- Robotics 2a & 2b



- iC3
- Comp TIA IT Fundamentals (ITF+)
- CIW Site Development Associate
- CIW Web Design Specialist
- ICT Web Design Essentials
- NOCTI Interactive Media



- iC3
- Comp TIA IT Fundamentals (ITF+)
- ICT Gaming Essentials
- NOCTI Visual Communications and Interactive Media Design



- iC3
- Comp TIA IT Fundamentals (ITF+)
- CIW Site Development Associate
- ICT Web Design Essentials



- REC Foundation Certification



- Website Developer
- Game Designer & Developer
- Animator



- Robotics Engineer

Contact us
for more
info about
Information
Technology
courseware.

Our Health Sciences courses are perfect for those looking for a rewarding and challenging career in the high-demand healthcare sector.

eDL Career Ready Program™

Health Sciences Program

Therapeutic Services

Average Salary:
\$25K - \$44K

Nursing Assistant

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Nursing Assistant 1a & 1b
- Pharmacology 1a & 1b
- Health Science Theory 1a & 1b



- NHSA(National Health Science Assessments)
- AMCA Nursing Assistant Certification
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions
- NOCTI Nursing Assistant (Job Ready Assessment)



- Nursing Assistant
- HomeHealth Aide

Medical Assistant

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Medical Assistant 1a & 1b
- Pharmacology 1a & 1b
- Health Science Theory 1a & 1b



- AAMA Certified Medical Assistant
- NCCT NCMA
- NHA Certified Clinical Medical Assistant
- NOCTI Medical Assisting
- NHSA(National Health Science Assessments)
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Medical Assistant

Dental Assistant

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a
- Medical Terminology 1a & 1b
- Dental Assistant 1a & 1b
- Pharmacology 1a & 1b
- Health Science Theory 1a & 1b



- NOCTI Dental Assisting
- NHSA(National Health Science Assessments)
- NCHSE Dental I
- NCHSE Dental II
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Dental Assistant

LEGEND

Introductory Courses

Concentrator Courses

More Course Options Available

Industry Employment:
19,000,000 jobs

Fastest Growing Occupations:

- Home Health Aide
- Nursing Assistant
- Medical Assistant
- Data Imaging

3 Pathways, 9 Career Tracks, 38 Courses

Allied Health Assistant

· Health Science Foundations 1a & 1b

- Anatomy & Physiology 1a
- Medical Terminology 1a & 1b
- Allied Health Assistant 1a & 1b
- Health Science Theory 1a & 1b



- NHSA(National Health Science Assessments)
- NOCTI Health Assisting
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Allied Health Assistant
- Personal Support Worker

Emergency Medical Responder

· Health Science Foundations 1a & 1b

- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Emergency Medical Responder 1a & 1b
- Pharmacology 1a & 1b
- Health Science Theory 1a & 1b



- NHSA
- National Registry for Emergency Technicians
- NOCTI Therapeutic Services
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Emergency Medical Responder

Sports Medicine

· Health Science Foundations 1a & 1b

- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Sports Medicine 1a & 1b
- Health Science Theory 1a & 1b

Ⓢ



- ACSM Certified Personal Trainer
- ACSM Certified Group Exercise Trainer
- NHSA(National Health Science Assessments)
- NASM (National Academy of Sports Medicine)
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Athletic Trainer

eDL Career Ready Program™

Health Sciences Program

(Continued)

Our Health Sciences courses are perfect for those looking for a rewarding and challenging career in the high-demand healthcare sector.

Diagnostic Services

Average Salary:

\$55K - \$120K

Medical Lab Assistant

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Medical Lab Assisting 1a & 1b
- Medical Microbiology 1a & 1b



EKG/ECG Technician

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Medical Diagnostic Technology 1a & 1b
- EKG Technology 1a & 1b



- NHSA(National Health Science Assessments)
- NOCT: Diagnostic Services
- American Society for Clinical Pathology: Medical Lab Assistant
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- NHSA(National Health Science Assessments)
- NCET National Certified ECG Technician
- NHA Certified EKG Technician
- NOCT: Diagnostic Services
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
- NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



- Cardiovascular Tech
- Medical Lab Tech
- Radiology Tech

3 Pathways, 9 Career Tracks, 38 Courses

Biotechnology Research & Development

Average Salary:
\$40K - \$50K



Biotechnician

- Health Science Foundations 1a & 1b
- Anatomy & Physiology 1a & 1b
- Medical Terminology 1a & 1b
- Health Science Theory 1a & 1b
- Biotechnician 1a & 1b
- Biotechnician 2a & 2b



- NHSA(National Health Science Assessments)
- Biotechnician Assistant Credentialing Exam (BACE)
 - NOCTI Biotechnology
- NCHSE Human Structure, Functions, Disease (A)
- NCHSE Human Structure, Functions, Disease (B)
 - NCHSE National Health Science Standards
- NCHSE: Foundations of Healthcare Professions



· Biotechnician Assistant

1/3 of CTE students

have the opportunity to earn college credit and/or an industry certification through CTE.

80% of students taking a college prep academic curriculum with rigorous CTE meet college and career readiness goals compared to only 63% of students who did not experience rigorous CTE.

eDL Career Ready Program™

Business Management & Administration + Marketing

Our popular Business courses deliver an entrepreneurial edge with a project-based approach to solving real business challenges.

Administrative Support

Average Salary:
\$37K - \$42K

Administrative Specialist

- Business Info Management 1a & 1b
- Digital Design 1a & 1b
- Office Administration 1a & 1b
- Business Communications 1a & 1b
- Touch Systems Data Entry

Medical Office Administrative Specialist

- Business Info Management 1a & 1b
- Office Administration 1a & 1b
- Medical Office Administration 1a & 1b
- Touch Systems Data Entry
- Principals of Business, Marketing & Finance 1a & 1b

Legal Administrative Specialist

- Business Info Management 1a & 1b
- Office Administration 1a & 1b
- Legal Administration 1a & 1b
- Business Law 1a & 1b
- Touch Systems Data Entry



- Certified Administrative Professional (CAP)
 - NOCTI Administrative Services
 - NOCTI Administrative Assisting
- NOCTI Business Information Processing
- Communication Skills for Business (CSB)



- Certified Medical Administrative Assistant (CMAA)
 - NCMOA
 - NOCTI Administrative Services
- NOCTI Business Information Processing
- NHA Medical Administrative Specialist
- Communication Skills for Business (CSB)



- Accredited Legal Professional (NALS)
 - NOCTI Administrative Services
- NOCTI Business Information Processing
- Brainbench Legal Secretarial Skills
- Communication Skills for Business (CSB)



- Administrative Assistant
- Medical Administrative Specialist
- Legal Administrative Specialist

LEGEND

Introductory Courses

Concentrator Courses

More Course Options Available

Industry Employment:

2,300,000 jobs

Fastest Growing Occupations:

- Social Media Marketing
- Entrepreneur

3 Pathways, 7 Career Tracks, 43 Courses

General Management

Average Salary:

\$61K



Entrepreneur

Manager

Marketing/Sales

Average Salary:

\$100K - \$131K



Marketing Communications

Professional Sales

• Business Info Management 1a & 1b

• Business Info Management 1a & 1b

• Business Info Management 1a & 1b

• Business Info Management 1a & 1b

• Entrepreneurship 1a & 1b

• Management 1a & 1b

• Marketing Foundations 1a & 1b

• Marketing Foundations 1a & 1b

• Business Law 1a & 1b

• Business Law 1a & 1b

• Marketing Management 1b & 1b

• Professional Sales & Promotion 1a & 1b

• Business Ownership 1a & 1b

• Human Resource Management

• e-Marketing 1a & 1b

• Principals of Business, Marketing & Finance 1a & 1b

• Global Business 1a & 1b

• Global Business 1a & 1b

• Social Media Marketing

• Virtual Business 1a & 1b

• Management 2a & 2b

• Sports Entertainment Marketing 1a & 1b



• ASK Concepts of Entrepreneurship/ Management

• ASK Concepts of Entrepreneurship/ Management

• ASK Fundamentals of Marketing Concepts

• AMA Sales Management

• ASK Fundamental Business Concepts

• ASK Fundamentals Ethics

• NOCTI General Management

• ASK Fundamental Business Concepts

• Entrepreneurship & Small Business (ESB)

• NOCTI General Management

• Communication Skills for Business (CSB)

• CME Certified Manager Exam

• Communication Skills for Business (CSB)



- **Manager**
- **Entrepreneur**



- **Advertising Manager**
- **Marketing Manager**
- **Sales Professional**

Contact us for more info about Business courseware.

A Guided Path for Career Exploration & Certification Planning



I Can Do It Academy has the ability to offer our Career Exploration courses, so our intl. students have the opportunity to consider a variety of career fields and learn more about the skills and education needed for each career path. This also helps narrow their focus if they pursue a CTE program of study.



Through our **Career Ready Program**, intl. students first choose their program of study (IT, Healthcare or Business) and take that program's introductory explorer course to help refine their focus, as each pathway offers a variety of career tracks to choose from.





Once a career track has been determined, intl. students proceed through a sequence of courses including our launcher and concentrator courses.



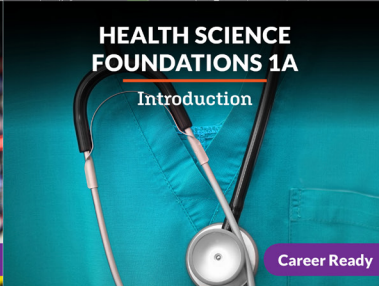
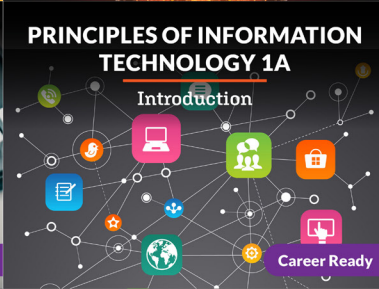
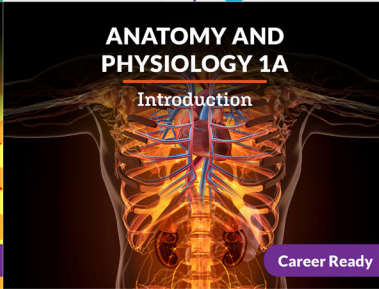
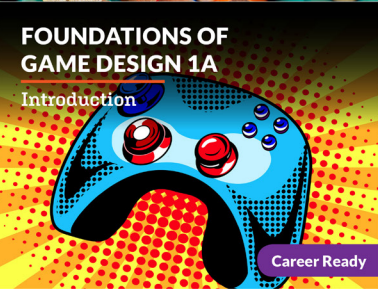
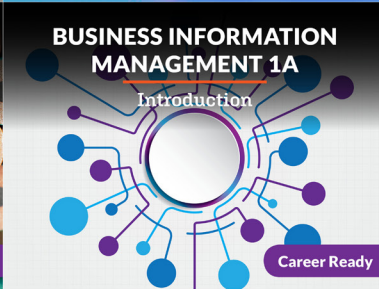
Successful completion of the Career Ready Program provides intl. students with the **foundational skills and knowledge** necessary to be prepared for both mini-certifications and industry certification exams.



Intl. students must take their certification exam at a designated testing center determined by the certification issuers. Exams fee vary.

-  eDL Supported
-  Industrial Requirements





More CTE Pathway Options

Agriculture, Food & Natural Resources

- Animal Services
- Environmental Service Systems
- Natural Resource Systems
- Plant Systems

Arts, A/V Technology & Communications

- A/V Technology & Film
- Journalism & Broadcasting
- Performing Arts
- Visual Arts

Business Management & Administration

- Administrative Support
- Business Information Management
- Entrepreneurship
- General Management
- Human Resource Management

Education & Training

- Teaching & Training - Early Childhood Education

Finance

- Banking

Our full courseware catalog of over 250 courses offers more than 40 CTE pathway options for our intl. students.

Government & Public Administration

- Governance
- National Security
- Public Management and Administration

Health Science

- Biotechnology Research & Development
- Diagnostic Services
- Therapeutic Services

Hospitality & Tourism

- Lodging - Hotel Management
- Recreation, Amusement & Attractions

Human Services

- Early Childhood Development & Services
- Counseling & Mental Health
- Family & Community Services
- Personal Care Services

Information Technology

- Information Support & Services
- Network Systems
- Programming & Software Development
- Web & Digital Communications

Law, Public Safety, Corrections & Security

- Emergency & Fire Management Services
- Law Enforcement Services
- Legal Services
- Security & Protective Services

Manufacturing

- Production
- Manufacturing Production Process Development

Marketing

- Marketing Management
- Marketing Communications
- Professional Sales & Marketing

Science, Technology, Engineering & Mathematics

- Engineering & Technology



Engaging interactive learning. No textbook needed.

Our courses are packed with next-generation instructional design, professional audio, and engaging interactive activities. We take a research-based approach that leads intl. students through the material and keeps their attention.

Mobile

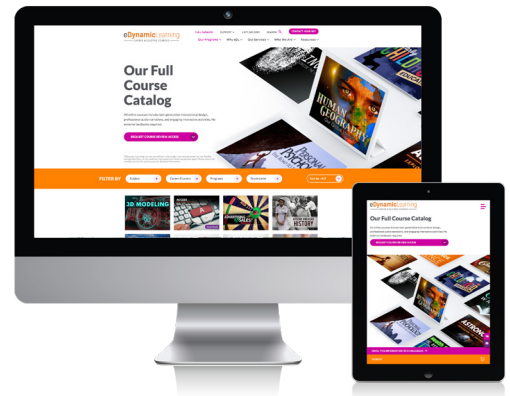
Intl. students can access eDL courses from any device, anytime.

Accessible

Our courses meet Web Content Accessibility Guidelines 2.0 AA, enabling learners of all styles to participate equally.

Engaging

Clean, modern design engages and guides students to success.



Outstanding & flexible service & support.

Our eDL Career Ready Program's award winning curriculum is flexible and customizable to work continuously in any instructional model. Courses include a comprehensive set of materials and built-in tools to support a variety of learning needs and can take the place of printed textbook.

We work on any learning management system (LMS).

Our courses are compatible with your current LMS. If you are not currently using a learning management system, we will provide one for you.

Instructional services support.

Finding educators for specialized career fields can be challenging. We can supply certified and/or highly qualified teachers to teach any eDynamic Learning course.

Next-level professional development.

We offer web-based or hands-on professional development options that allow districts and teachers to customize the program to meet their needs.



You have a chance to make a real impact.

Help intl. students get prepared for high-skill, high-wage or high-demand occupations. Get started with the eDL Career Ready Program today.



Career programs to get international students future-ready.

We offer North America's largest digital library of CTE courses to our intl. students. Our goal is to create life-changing opportunities for them to explore their interests and be well-prepared for their careers. We focus on providing high-quality courseware leading to certifications that offer the greatest potential for future success.

Contact us:

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